PHIL RIEHL

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EXPERIENCE

Intel, Hillsboro, OR 06/13 - present

- Led the entire visual design effort, including designing application UIs, creating and developing websites, and illustrating hardware diagrams, for Wireless Display (WiDi), Media Share, Immersive Gaming, and Wireless Docking (WiDock) in Consumer Client Group's User Experience team
- Worked directly with Engineering in an Agile/Scrum environment to provide visual assets directly in XAML.
- Made sure applications followed Intel's design guidelines for and UI consistency
- Designed and developed Central Operations' SharePoint website and document repository
- Oversaw and mentored junior design team members

Intel, Hillsboro, OR, through Thug Design - 04/12 - 06/13

As part of the User Experience team, applied branding elements, designed application UIs, created and developed websites, and prototyped user interactions.

DisplayStar, Beaverton, OR - 01/11 - 04/12

Led online graphic design and development in HTML, CSS, jQuery, and PHP to maintain and improve site functionality. Conducted marketing campaigns through SEO, email, and social media.

SUMMARY

Skilled and accomplished visual designer who creates and delivers useful, engaging, and effective end-to-end digital experiences.

PROJECTS

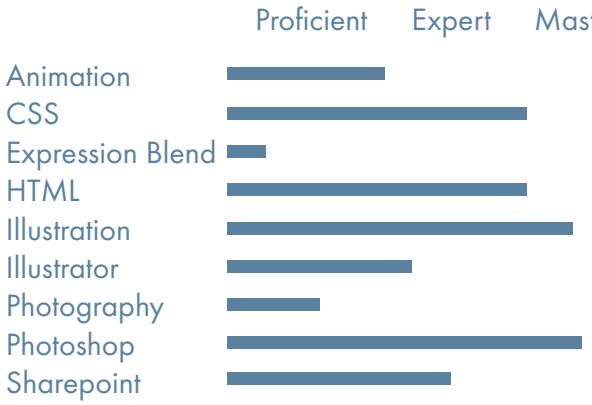
Pro WiDi	UI, web design/dev, print	intel.com/widi
Media Share	UI, interaction design	bit.ly/media-share
Immersive Gaming	Illustration, iconography	intel.com/realsense
WiDock	UI, iconography	intel.com/widock

EDUCATION

BS in Web Design/Interactive Media

Art Institute of Portland, Portland, OR, March 2012

AAS in Visual Communication

Chemeketa CC, Salem, OR, June 2008

SKILLS